

Get your new advisers through **CMFAS**. Then run the whole team on one system.

Two problems quietly cost your agency time, morale and money — and they're the two we solve. Start with exam prep (low commitment, immediate value); add the sales engine when you're ready.

New hires who can't pass

Every failed sitting is your cost — a re-sit, weeks of lost momentum, and a recruit who still can't earn. You paid to hire them; the exam is where you quietly lose them.

A team you can't see

Clients, follow-ups and figures scattered across Excel and WhatsApp — so you can't see who's slipping, and client data in chat apps is a compliance exposure that lands on you.

What HeyAda builds for you

START HERE

CMFAS exam prep

- ✓ 2,000+ questions from the official study text
- ✓ RES5, M9, M9A, HI — the two-part paper handled
- ✓ Timed mocks that match the real sitting
- ✓ You see who's ready before exam day

WHEN READY

Sales engine

- ✓ Every client, follow-up & figure in one place
- ✓ A morning brief that names the next move
- ✓ Manager & director visibility, no interrogation
- ✓ Built around how your team actually works

UNDERNEATH

DPO & privacy

- ✓ Outsourced Data Protection Officer
- ✓ Policies, consent & breach response
- ✓ Compliant from day one, not patched later
- ✓ Built for regulated advisory data

This isn't a demo — a live agency runs on it.

A Singapore advisory agency prepares its new hires on the exam platform today, and runs its desk on the sales engine. Every question is written from the official study text and independently cross-checked.

2,112

PRACTICE Qs

4

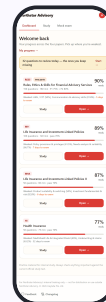
CMFAS PAPERS

98.9%

VERIFIED

100%

FROM STUDY TEXT



Start with exam prep — the easy first step.

Tell us your team size, papers and timeline, and we'll show you how it works for your agency.

hello@heyada.io

heyada.io/for-advisory